



Name: Anup A

Designation: Assistant Professor

Specialization: Finance

Email : anup.a@jainuniversity.ac.in

Qualification

Career Summary

Mr. Anup A Completed M. Com - Financial Analysis at Jain (Deemed-to-be-University), securing 6th rank, known as a tech wizard, with stock market expertise and seamlessly blend technology with finance. As a connecting assistant professor, he inspires students with innovative teaching methods, real-time case studies fostering a collaborative learning environment. His journey exemplifies dedication and the impactful role of an educator in shaping future financial analysts.

Work Experience

Research Interest

Currently Perusing Ph.D. in Jain (Deemed-to-be-University).

Research Publications

NIL

Courses Facilitated

Articles / Case Studies

Toyota’s Lean Manufacturing System, Coca-Cola’s Global Marketing Strategies, Netflix’s Digital Transformation, Microsoft’s Cloud Transformation, Reliance Jio's Market Disruption,

Member on Committees / Editorial Boards

Consultancy / Projects

Career Guidance and Planning, Internship and Practical Experience, Skill Development, Networking and Professional Development, Entrepreneurship and Innovation

Books / Chapters

NIL

Professional Memberships

Activities

Marketing Carnival, Business Lab activities – quizzes, presentations,

Recognition / Awards

**Speaker for the workshop – “Pocket money to Portfolios”
Recognition – organized Seminar on Samrakshana.
- Co-Ordinator for Data Analysis through SPSS**

**Seminar
Conferences
Attended**

FDP on Digitalization in accounting and taxation, International conference on Redefining human resources and marketing management perspectives. International conference on Emerging global trends in accounting, finance and taxation.